

## Academic Writing and Research Seminar

<b>Course Title</b> <i>Titel</i>	Academic writing and research seminar
<b>Course Status</b> <i>Fachstatus</i>	Mandatory within specialisation International Business (English Track)
<b>Frequency/Duration</b> <i>Häufigkeit / Dauer</i>	Winter term, 1 semester
<b>Target Group</b> <i>Zielgruppe</i>	5th term students of Betriebswirtschaftslehre with specialisation in International Business (English Track)
<b>Course Description</b> <i>Kursbeschreibung</i>	Students learn to conduct an applied research project and to complete it in an academic paper
<b>Prerequisites (recomm.)</b> <i>Vorkenntnisse (empf.)</i>	Knowledge obtained during the course of studies
<b>Required Materials</b> <i>Arbeitsmittel</i>	Contingent on chosen topic
<b>Course outcomes</b> <i>Lehrresultate</i>	Students are enabled to write an academic paper
<b>Course topics</b> <i>Kursinhalte</i>	Students can choose from a selection of topics which is provided at the semester start
<b>Course Methods</b> <i>Lehrmethoden</i>	
<b>Course and examination language</b> <i>Lehr- und Prüfungssprache</i>	English
<b>Special features</b> <i>Besonderheiten</i>	none
<b>Subsequent courses</b> <i>Weiterführende Kurse</i>	Company project, Bachelor thesis
<b>Applicability</b> <i>(Verwendbarkeit)</i>	Only creditable in the program Betriebswirtschaftslehre.
<b>Course Structure</b> <i>Umfang/ Credits</i>	2 – 4 – 7 (Lecture hours – Practise – Credit points)
<b>Workload</b>	30 – 60 – 120 (Lecture hours – Practise – Self study)
<b>Assessment/ Duration</b> <i>Leistungsnachweis/ Dauer</i>	Written paper (20 pages), presentation

**Lecturers**  
*Lehrpersonen*

Cabos, Framke, Rentzsch, Timm

**Coordinator**  
*Verantwortlich*

Prof. Dr. rer. pol. Karen Cabos, Prof. Dr. Oliver Rentzsch

**Last review**  
*Letzte Überprüfung*

March 2017