

Bachelor Thesis and Colloquium

Course Title <i>Titel</i>	Bachelor Thesis and Colloquium
Course Status <i>Fachstatus</i>	Mandatory within specialisation <i>International Business</i> (English Track)
Target Group <i>Zielgruppe</i>	6 th semester students of degree programme <i>Betriebswirtschaftslehre</i> with specialisation in <i>International Business</i> (English track)
Course Description <i>Kursbeschreibung</i>	Students have to complete an extensive thesis. The topic can be defined bilaterally between any member of the teaching staff and the student or in cooperation with an external partner (third party). The work has to be presented and discussed in a colloquium at the faculty.
Prerequisites (recomm.) <i>Vorkenntnisse (empf.)</i>	Completed study of all modules.
Required Materials <i>Arbeitsmittel</i>	Contingent on chosen topic
Course Outcomes <i>Lehrresultate</i>	Application of knowledge and specialization in a chosen field of studies. Students learn to work in own responsibility on a large project with fixed time limit and to defend the results in a critical discussion. Skills in academic writing are enhanced.
Course Topics <i>Inhaltsangabe</i>	The topic can be freely chosen but has to be in accordance with the program content in <i>International Business</i> . Students can choose between an emphasis on practical work (including an external partner) or academic work.
Course Methods <i>Lernmethoden</i>	Students are guided throughout the process of definition, research and conclusions of their written work as well as the presentation and discussion of their results in front of faculty members.
Course and examination language <i>Lehr- und Prüfungssprache</i>	English
Special Features <i>Besonderheiten</i>	The module contains two distinctive parts: Written Thesis (10 ECTS) and Colloquium (5 ECTS)
Related Courses <i>Weiterführende Kurse</i>	None
Course Structure <i>Umfang / Credits</i>	0– 0 – 15 (Lecture hours – Practise – Credit points)
Assessment / Duration <i>Leistungsnachweis / Dauer</i>	Written paper, oral presentation, discussion
Lecturers <i>Lehrpersonen</i>	All members of teaching staff

Coordinator
Verantwortlich

Prof. Dr. Marc-Andreas Prill

Last Review
Letzte Überprüfung

September 2020