

Company Project

Course Title <i>Titel</i>	Company Project
Course Status <i>Fachstatus</i>	Mandatory within specialisation <i>International Business</i> (English Track)
Target Group <i>Zielgruppe</i>	6 th semester students of degree programme <i>Betriebswirtschaftslehre</i> with specialisation in <i>International Business</i> (English track)
Course Description <i>Kursbeschreibung</i>	Students complete/ participate in project work in cooperation with an external institution (company, public sector, NGO). The technical requirements of the project should be in line with skills corresponding to the Bachelor level in Management. Content and results of the project have to be summarized in a paper and presented at UAS.
Prerequisites (recomm.) <i>Vorkenntnisse (empf.)</i>	Exams of the first three semesters have to be completed.
Required Materials <i>Arbeitsmittel</i>	Contingent on chosen project
Course Outcomes <i>Lehrresultate</i>	Experience in putting academic knowledge to practice. Insight into potential field of work. Experience of working in a professional team outside university.
Course Topics <i>Inhaltsangabe</i>	<p>The company project is a mandatory part of practical education within the 6-semester study of International Business. Guided by teaching staff of UAS students are required to work on business projects with external partners. Students are expected to put acquired theoretical knowledge into practise. Students have to present their work in form of a written paper as well as orally.</p> <p>Accomplishment of the company project offers students the opportunity to apply skills they have gained during their studies to a real life case. At the same time they gather the experience of working in a professional team in a business environment. By choosing their particular project students gain insights into potential working areas.</p> <p>By summarizing the project task and the results in a written paper and an oral presentation students practise academic writing and discourse.</p>
Course Methods <i>Lernmethoden</i>	Guided application of theoretical skills to a business case, exercise in academic writing and discourse.
Course and examination language <i>Lehr- und Prüfungssprache</i>	English
Special Features <i>Besonderheiten</i>	The details of the company project have to be approved by faculty in advance. Cooperation with an external partner is mandatory and has to be testified by the external partner.

Related Courses <i>Weiterführende Kurse</i>	Bachelor thesis and colloquium
Course Structure <i>Umfang / Credits</i>	0– 0 – 15 (Lecture hours – Practise – Credit points)
Assessment / Duration <i>Leistungsnachweis / Dauer</i>	Written paper (20-30 pages), oral presentation
Lecturers <i>Lehrpersonen</i>	All members of teaching staff
Coordinator <i>Verantwortlich</i>	Prof. Dr. Karen Cabos, Prof. Dr. Oliver Rentzsch
Last Review <i>Letzte Überprüfung</i>	February 2017