

International Business Finance
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Titel <i>Course title</i>	International Business Finance
Fachstatus <i>Course status</i>	Pflichtfach
Zielgruppe <i>Target Group</i>	6. Semester Studiengang Wirtschaftsingenieurwesen Studienrichtung "Internationaler Studiengang Wirtschaftsingenieurwesen" (ISW)
Kurzbeschreibung <i>Course description</i>	The course aims to transfer the basics and actually used tools to invest into and to finance an enterprise. This will enable the students to understand the interrelations between operation in production and their investment decision, financing and cash management.
Vorkenntnisse (empf.) <i>Prerequisites (recomm.)</i>	Folgende Veranstaltungen sind zu empfehlen: <ul style="list-style-type: none">• General economics and economies• General business administration for companies• Accounting• Investment theory and their quantitative methods
Arbeitsmittel <i>Required materials</i>	Literature (crucial) <ul style="list-style-type: none">- Brealey, R. A., Fundamentals of Corporate Finance, Mc Graw-Hill, 1996.- Brealey, R. A., Myres, Principals of Corporate Finance, Mc Graw-Hill, 1996.- Livingston, J. L., The portable MBA in Finance and Accounting, The portable MBA, John Wiley & Sons, Inc., 1992.- Tracey, J. A., The fast forward in Finance, The portable MBA, John Wiley & Sons, Inc., 1996.- Kralicek, P., MBA Pocket-Guide, Wirtschaftsverlag Ueberreuter, Wien, 1996.- Olfert, H., Reichel, Ch., Kompakt-Training Finanzierung, Kiehl Verlag, Ludwigshafen, 1999.
Lehrresultate <i>Course outcomes</i>	The targets are: <ul style="list-style-type: none">• Fundamentals in financial management

- Capital investment decisions
- Knowledge about the variety of financial sources

Inhaltsangaben

Course topics

International Business Finance

- **Basics about financing**
 - Definition of finance and investment
 - Balance Sheet, Income statement and cash flow
- **Methodologies in financing**
 - Financial planning
 - Financial activities and their sources
 - Financial controlling
- **Classification of different financial sources**
 - External financing sources for liabilities and equities
 - Internal financing sources from operation, accounting, etc.
- **Cost for capital**
 - Specification of costs
 - Calculation methods
- **European capital market**
 - spot market
 - liability market
 - derivatives market

Lehrmethoden

Course methods

Seminaristic lecture supported by plenty of case studies

Besonderheiten

Special features

plenty of case studies, small project thesis for the students

Weiterführende Kurse

Related courses

Planning of technological investment and simulation

Umfang / Credits

Course structure

4 – 0 – 5 (SWS Vorlesung – SWS Labor/Übung – Credits)

Leistungsnachweis /

Dauer

Assessment / Duration

Fachprüfung

120 Minuten

Lehrpersonen

Lecturers

Prof. Dr.-Ing. Dipl.-Wirt.-Ing. Ralf Cremer

Zugeordnete Ziele des Studiengangs

Related program

objective

Den Studierenden auf Führungs- und Managementaufgaben vorbereiten.

Dem Studierenden wirtschaftswissenschaftliche Grundlagen und Methodenkenntnisse zu vermitteln, sowie die Studierenden in die Lage zu versetzen diese anzuwenden

Verantwortlich Prof. Dr. Ralf Cremer
Coordinator

Letzte Überprüfung 08.10.2007
Last review

Letzte Änderung 08.10.2007
Last update